

milk orders made easy!



Serving up school milk across the country

From producing high-quality milk on our farms to delivering it to schools across the country, DFA is committed to ensuring schoolchildren can fuel their growing minds and bodies with the nutrition they need. DFA provides regular and flavored milk in various fat and sugar levels, as well as a range of packaging options to meet the needs of schools today. Easy to drink and enjoy, milk offers a unique combination of essential nutrients that support growing kids, helping them stay full and ready to learn.



25,000

schools served by DFA nationwide



7 Million

students fueled by the nutrition of milk provided by DFA per year

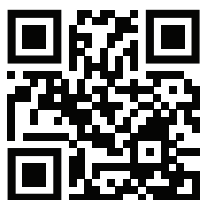


1.5 Billion

servings of milk provided per year by DFA

Order school milk online in just a few easy clicks

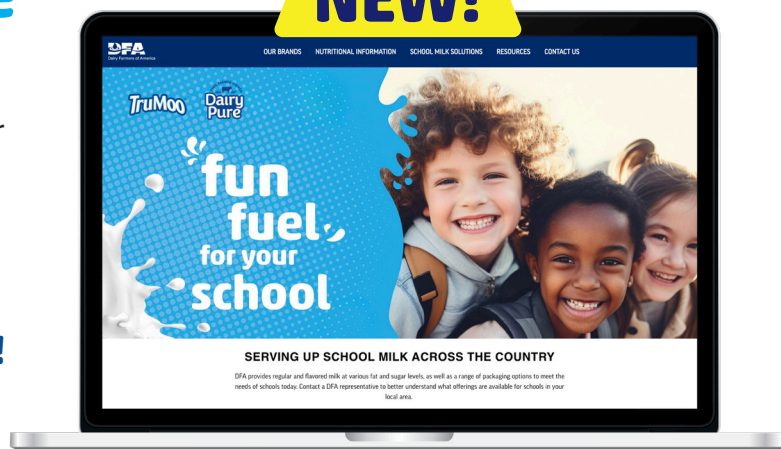
Check out our new school milk website for more information on our products, recipes for your schools, toolkits, and more!



**Scan the code to visit our
new school milk website!**

dfaschoolmilk.com

NEW!



The Dairy Partner Built for Schools™

**Rigorous standards.
Verified quality.
Reliable service.
Milk kids will choose.**

WHY DFA?

DFA is more than a supplier, we're a **partner to school nutrition programs**, delivering the consistency, quality, and student appeal needed to run successful operations.



Quality & Safety

- SQF-certified facilities with rigorous third-party audits
- Continuous product testing for quality and compliance
- Full traceability across the supply chain

Confidence in every serving.



Partnership & Reliability

- Dedicated customer support teams
- Dependable supply and delivery performance
- Trusted brands and expanded dairy portfolio

A partner you can count on, every day.



Responsibility

- Sustainable farming practices
- Commitment to animal care and welfare
- Responsible production standards

Values aligned with today's school priorities



We're committed to meeting the latest school nutrition regulations and guidelines by providing students and schools with options

HOW WE SHOW UP FOR OUR STUDENTS!

Limited-time flavors!



Fun, recognizable cartons!



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BECAUSE EVERY CARTON SERVED SHOULD BE AS FRESH AS INTENDED.



A nutritional powerhouse

TruMoo® and DairyPure® deliver milk packed with key nutrients to lunchrooms across the country. Ensure your students are getting the best out of every school meal.

Our brands have everything they need

- ✓ High in calcium
- ✓ Good source of protein
- ✓ Good source of vitamins A and D
- ✓ Excellent source of vitamin B12
- ✓ High in riboflavin
- ✓ 110 calories or less**
- ✓ No more than 10 grams of added sugars**

...and nothing they don't

- ✗ No artificial growth hormones*
- ✗ No high-fructose corn syrup

No significant difference has been shown in milk from cows treated with the artificial growth hormone rbST and non-rbST treated cows.

**TruMoo fat-free chocolate milk



A farmer-owned brand of
Dairy Farmers of America

OVER 65%

of the time flavored milk is chosen over white milk in schools

OUR FLAVORED MILK:

10g or less of added sugars in every serving of flavored milk – meeting new federal requirements

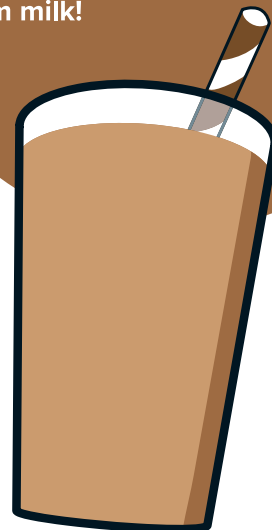
When it comes to getting the right nutrients, American kids are falling behind. They need:

- Calcium to help build healthy bones
- Vitamin D to maintain a strong immune system and strong muscles

THE GOOD NEWS:

They can get it all from milk!

life's too short[®] to drink boring milk



TruMoo®

100% FARMER OWNED
Dairy Pure

Shelf Stable Milk

Shelf Stable Milk™

100%
REAL MILK

8g
PROTEIN

A&D
VITAMINS

20%
DV CALCIUM

LACTOSE FREE



Available NOW

REAL MILK

100% real, shelf stable milk from family farms. Lactose Free for easier digestion and has the same essential nutrients as regular milk.

REAL OPPORTUNITIES

A solution for:

- Lactose intolerant students
- Menu uses beyond breakfast/lunch
- After school programs
- Summer meals
- Field trips
- Student events
- Classroom meals
- Emergency meals

REAL CONVENIENCE

9-month shelf life that can be left in dry storage and then chilled or re-chilled when ready to serve.

PRODUCT	PACKAGE SIZE	Ti/Hi	PRODUCT CODE	GTNs Cs/Cbox/Sl/Tray	GTNs PALLETS	UNIT UPC CODE
8oz Dairy Pure 1% Lactose Free White Milk	24 Pack/128 Cases/Pallet	16x8	0070830	10041900091214	30041900091218	00041900091217
8oz TruMoo 1% Lactose Free Chocolate Milk	24 Pack/128 Cases/Pallet	16x8	0070829	10041900091207	30041900091201	00041900091200

Shelf Stable Milk™

TruMoo® 1% Lactose Free Chocolate Milk

Dairy Pure® 1% Lactose Free White Milk



REFRIGERATE AFTER OPENING

Nutrition Facts

servings per container	1 cup (240mL)
Serving size	1 cup (240mL)
Amount per serving	
Calories	150
	% Daily Value*
Total Fat 2.5g	3%
Saturated Fat 1.5g	8%
Trans Fat 0g	
Cholesterol 15mg	4%
Sodium 210mg	9%
Total Carbohydrate 22g	8%
Dietary Fiber 0g	0%
Total Sugars 21g	
Includes 9g Added Sugars	19%
Protein 8g	
Vitamin D 2.5mcg	10%
Calcium 300mg	25%
Iron 0.5mg	2%
Potassium 440mg	10%
Vitamin A 150mcg	15%
Riboflavin 0mg	30%
Folate 12mcg	4%
Vitamin B12 1mcg	50%
Phosphorus 233mg	20%

* The % Daily Value (DV) tells you how much a nutrient in a serving of food contributes to a daily diet. 2,000 calories a day is used for general nutrition advice.



REFRIGERATE AFTER OPENING

Nutrition Facts

servings per container	1 cup (240mL)
Serving size	1 cup (240mL)
Amount per serving	
Calories	110
	% Daily Value*
Total Fat 2.5g	3%
Saturated Fat 1.5g	8%
Trans Fat 0g	
Cholesterol 10mg	4%
Sodium 130mg	6%
Total Carbohydrate 13g	5%
Dietary Fiber 0g	0%
Total Sugars 12g	
Includes 0g Added Sugars	0%
Protein 8g	
Vitamin D 2.5mcg	10%
Calcium 300mg	25%
Iron 0mg	0%
Potassium 400mg	8%
Vitamin A 150mcg	15%

* The % Daily Value (DV) tells you how much a nutrient in a serving of food contributes to a daily diet. 2,000 calories a day is used for general nutrition advice.

INGREDIENTS: Low fat milk, sugar, less than 1% of cocoa processed with alkali, salt, carrageenan, natural flavor, lactase enzyme*, vitamin A palmitate, vitamin D3.

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life's
too short
to drink
boring
milk



A farmer-owned brand of
Dairy Farmers of America

TruMoo®

Cookies N' Cream Milk

NEW fat free
**cookies n'
cream
milk**
for schools this fall!



Nutrition Facts	Amount per serving % DV		Amount per serving % DV	
	Total Fat 0g	0%	Total Carb 20g	7%
	Sat Fat 0g	0%	Dietary Fiber 0g	0%
	Trans Fat 0g	0%	Total Sugars 19g	
Serving size 1 carton	Cholest <5mg	1%	7g Added Sugars	14%
Calories 120 per serving	Sodium 150mg	7%	Protein 8g	16%
	Vit D 10%	Calcium 25%	Iron 0%	
	Potas 8%	Vit A 15%	Riboflavin 30%	
	Folate 4%	Vit B12 50%	Phosphorus 20%	

INGREDIENTS: Nonfat milk, liquid sugar (sugar, water), contains less than 1% of cocoa processed with alkali, natural flavors, corn starch, salt, carrageenan, Vitamin A Palmitate, Vitamin D3.

MILK PACKED WITH KEY NUTRIENTS IN A
NEW FUN FLAVOR

fun fuel
for your
school

Over 65%
OF THE TIME
**FLAVORED
MILK**
IS CHOSEN OVER
WHITE MILK IN
SCHOOLS

USDA
COMPLIANT
WITH **7g**
ADDED SUGAR

74%
OF U.S. PARENTS
BELIEVE LOW-FAT
FLAVORED MILK IS A
HEALTHY OPTION



A farmer-owned brand of
Dairy Farmers of America

1. Murphy MM et al. Drinking flavored or plain milk is positively associated with nutrient intake and is not associated with adverse effects on weight status in U.S. children and adolescents. J Am Diet Assoc 2008; 108:631-639

2. Morning Consult, Got low-fat flavored milk?, March 2022

3. U.S. Department of Agriculture (USDA), Agricultural Research Service, Nutrient Data Laboratory, USDA National Nutrient Database for Standard Reference, Release 28. Version Current; September 2015. Slightly Revised May 2016



TruMoo®

Berry Banana

NEW fat free berry banana milk¹

Nutrition Facts	Amount per serving	% DV	Amount per serving	% DV
	Total Fat 0g	0%	Total Carb 20g	7%
	Sat Fat 0g	0%	Dietary Fiber 0g	0%
	Trans Fat 0g	0%	Total Sugars 19g	
Serving size 1 cup (240mL)	Cholest <5mg	1%	7g Added Sugars	14%
Calories 110 per serving	Sodium 160mg	7%	Protein 8g	16%
	Vit D 15%	Calcium 25%	Iron 0%	
	Potas 8%	Vit A 15%	Riboflavin 35%	
	Folate 4%	Vit B12 50%	Phosphorus 20%	

INGREDIENTS: Nonfat milk, liquid sugar (sugar, water), contains less than 1% of natural flavors, salt, carrageenan, citric acid, maltodextrin, red beet extract (color), vitamin A palmitate, vitamin D3.

MILK PACKED WITH KEY NUTRIENTS IN A
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**fun fuel²
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TruMoo®

Orange Cream Milk 2025

NEW fat free orange cream milk for schools this fall!



Nutrition Facts		Amount per serving	% DV	Amount per serving	% DV
		Total Fat	0g 0%	Total Carb	20g 7%
		Sat Fat	0g 0%	Dietary Fiber	0g 0%
		Trans Fat	0g 0%	Total Sugars	19g
		Cholest	<5mg 1%	7g Added Sugars	15%
		Sodium	125mg 5%	Protein	8g 16%
Serving size 1 carton					
Calories 120 per serving					
		Vit D 10% • Calcium 25% • Iron 0%			
		Potas 8% • Vit A 250% • Riboflavin 30%			
		Folate 4% • Vit B12 50% • Phosphorus 20%			

INGREDIENTS: Nonfat milk, liquid sugar (sugar, water), contains less than 1% of natural flavors, carrageenan, guar gum, beta carotene (color), Vitamin A Palmitate, Vitamin D3.

MILK PACKED WITH KEY NUTRIENTS IN A NEW FUN FLAVOR



fun fuel for your school

Aligns with Retail
LTO this Fall!

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To order, contact your local DFA representative

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TruMoo®

Vanilla Flavored Milk 2025

NEW fat free vanilla flavored milk for schools this fall!



Nutrition Facts	Amount per serving	% DV	Amount per serving	% DV
	Total Fat 0g	0%	Total Carb 20g	7%
	Sat Fat 0g	0%	Dietary Fiber 0g	0%
	Trans Fat 0g	0%	Total Sugars 19g	
Serving size 1 carton	Cholest <5mg	1%	7g Added Sugars	15%
	Sodium 125mg	5%	Protein 8g	16%
Calories 110 per serving	Vit D 10%		Calcium 25%	
	Potas 8%		Vit A 15%	
	Folate 4%		Vit B12 50%	
			Iron 0%	
			Riboflavin 30%	
			Phosphorus 20%	

INGREDIENTS: Nonfat milk, liquid sugar (sugar, water), contains less than 1% of natural flavors, carrageenan, guar gum, Vitamin A Palmitate, Vitamin D3.

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